



Rivertowns Books

FALL / WINTER 2023-24

Several Words from the Publisher



IN AN ERA OF SOCIAL MEDIA, podcasts, streaming video, and the metaverse, it's easy to imagine that the book—that noninteractive, nondigital, one-word-at-a-time communication system dependent upon technology largely unchanged since the fifteenth century—is no longer relevant.

It's certainly true that books must now compete for attention in a media landscape far more varied and frenetic than any that's existed before. But books remain crucial to the national conversation about practically any topic you can name. For proof, consider the current tidal wave of book-banning efforts. From college classrooms and grade school libraries to independent bookstores, efforts to discourage, intimidate, or simply prohibit the free dissemination and use of books are on the rise.

If books were irrelevant, why would so many people be so afraid of them?

Actually, it's easy to see why people committed to waging the so-called culture wars would want to focus on books. A book is deeply *personal*, the product of an author's vision—though of course editors, designers, publishers, marketers, booksellers, and many others play vital roles in delivering books to readers. And because a book expresses an author's deeply rooted vision of the world, it can create an intimate, powerful, and life-affirming connection with a reader. Just ask anyone whose self-image has been changed by a book—such as one of the kids of color, LGBTQ individuals, or people of non-binary gender identity for whom the freedom to read a story by and about a person like them is now being assaulted by book banners.

If you espouse an ideology that seeks to deny or devalue the very existence of certain groups of people, it's no wonder you might feel threatened by the books those people might want to write and read. The current battles over censorship aren't ultimately about “obscenity,” “parental rights,” or “traditional values”—they're about limiting whose stories deserve to be told and which messages deserve to be expressed.

Thankfully, the great majority of Americans reject the efforts of the book banners and support the work of the many people—librarians and educators, attorneys and free speech advocates, authors and publishers, and countless book lovers—who are pushing back against censorship. You can read about their work in *Why Books Still Matter*, the collection of essays honoring First Amendment heroine Joyce Meskis that's featured on page 9 of this catalog. Every copy of the book that's sold will generate a donation to the American Library Association's Office for Intellectual Freedom, a nonprofit organization that has been leading the fight to defend and expand our rights of free expression since 1967.

I hope you enjoy reviewing the titles on offer from Rivertowns Books in this catalog. And thank you—whatever role you may play in the world of books—for the work you do to help ensure that all stories and voices, including those that have often been marginalized, forgotten, lost, or suppressed, will have an opportunity to be heard and enjoyed.

A handwritten signature in black ink that reads "Karl Weber". The script is fluid and cursive, with the first letters of "K" and "W" being significantly larger and more stylized than the rest of the letters.

Karl Weber, Publisher
karl@rivertownsbooks.com

About Rivertowns Books

RIVERTOWNS BOOKS IS AN INDEPENDENT PUBLISHER of serious nonfiction books, focusing particularly on business, politics, social issues, and selected books of poetry.

Rivertowns Books is a project of Karl Weber, one of today's most respected editors of serious works of nonfiction. The authors whose work Weber has helped to shape and successfully publish include President Jimmy Carter, Nobel Peace Prize laureate Muhammad Yunus, Secretary of Defense Ash Carter, Microsoft CEO Satya Nadella, Governor of Michigan Jennifer Granholm, beloved actor Robert Vaughn, and business experts Adrian Slywotzky, Richard D'Aveni, and Jonathan Tisch.

Weber launched Rivertowns Books in 2018 as a vehicle for publishing interesting, valuable, and well-crafted books that might struggle to find a home in today's commercial publishing world. One of the new breed of hybrid publishers, the company uses print-on-demand technology to make books available through bookstores, online bookselling platforms, and direct from the author or publisher. It provides high-quality editorial, design, and packaging services at a reasonable cost to the author, then manages distribution, marketing, publicity, and order fulfillment in exchange for a portion of the revenues generated. Rivertowns Books is a member of the Independent Book Publishers Association, signifying its commitment to high standards of professionalism and ethics.

Rivertowns Books is based in Irvington, New York, one of the beautiful and historic villages on the eastern bank of the Hudson River. Named after Washington Irving (1783-1859), author of the short stories "Rip Van Winkle" and "The Legend of Sleepy Hollow" and one of the first American writers to achieve worldwide fame, Irvington is a particularly appropriate home for a small publisher that uses the newest technologies to bring exceptional books to market.

Information for Booksellers

Distribution and Sales

Rivertowns Books are available to booksellers and other retailers at a trade discount and on a fully returnable basis from Ingram. When ordering Rivertowns Books titles, you may need to use the Ingram Extended drop-down menu item on your iPage account. Please contact your Ingram representative or Rivertowns Books at info@rivertownsbooks.com if you have any questions.

Review Copies

Complimentary copies of individual titles are available for review purposes either from Edelweiss+ or directly from Rivertowns Books at info@rivertownsbooks.com.

Author Events

Rivertowns Books authors are available for online or in-person bookstore events such as readings, discussions, and book group meetings. Please contact us at info@rivertownsbooks.com concerning your interest.

Marketing Materials

Rivertowns Books is happy to provide booksellers with complimentary marketing materials to support sales of our titles, such as posters, flyers, shelf talkers, and bookmarks. Please contact us concerning your interest.

New Titles

HELLO BABY

*Building an Oasis
in a Play Desert*

**DEBBIE FRISCH and
ISAAC STONE SIMONELLI**

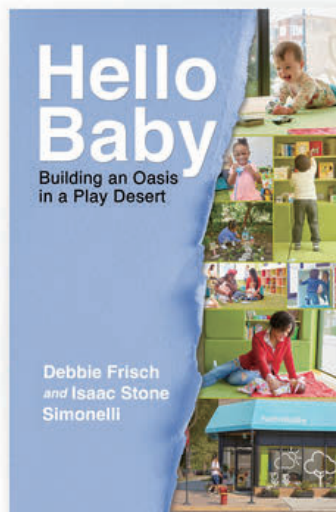
Child's play is serious business. Experts know that the games babies and toddlers play, from make-believe and block-building to rough-and-tumble horseplay, are crucial to their physical, social, and emotional development.

No one knows this better than Debbie Frisch. Raised in an abusive home, she never experienced the joy of carefree play in a safe, nurturing space. Grown up, she struggled to do better as a mom to two daughters and then as a caregiver for the 56 short-term foster children to whom she opened her home. Along the way, she discovered how our society short-changes kids and their parents, especially those in underserved communities.

Debbie decided to do something about it. With the help of family and friends, she launched HelloBaby, the nation's first free-standing, free of charge, drop-in play space for babies, toddlers, and their caregivers. It's a story rich with lessons for other nonprofit leaders—and for anyone who's ever wondered what they can do to help make our communities into nurturing places where every child can thrive.



Debbie Frisch is a mother, a foster mother, a spiritual director, a volunteer, a community activist, and a philanthropist. She lives in Chicago, Illinois. Her co-author, **Isaac Stone Simonelli**, is an award-winning investigative journalist.



On Sale October 17, 2023

Paperback: 978-1-953943-25-5 • \$19.95
Social Sciences / Family • 6 x 9 • 204 pages
World rights

“This **readable, provocative** narrative is a practical, effective, and exciting guide to implementing a visionary approach to the needs of our most vulnerable children and families. [It] will inspire and guide you.”—Edward L. Quevedo, Head of Practice and Director, Regenerative Design, The Foresight Lab

“As you read **this remarkable book**, I know you will find hope emerging and resolve that we—all of us and each of us individually—have the capacity to heal the world. *Tikkun olam*.”—From the Foreword by the Rev. John M. Buchanan, Pastor Emeritus of the Fourth Presbyterian Church of Chicago and Former Editor/Publisher, *The Christian Century*

RECLAIMING OUR DEMOCRACY

*Every Citizen's Guide to Transformational Advocacy—
2024 Edition*

SAM DALEY-HARRIS

Most of us see advocacy as too hard or too frustrating, too complicated, or too costly. But what if you can become an advocate for a cause you care about and feel fulfilled, not frustrated?

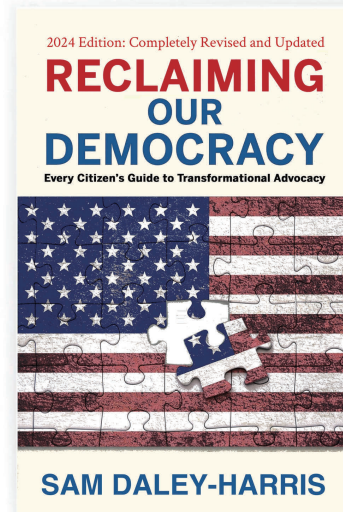
President Jimmy Carter called the first edition of *Reclaiming Our Democracy* “A road map for global involvement in planning a better future.” In this completely revised and updated 2024 edition, Sam Daley-Harris uses his decades of experience leading and coaching citizens’ advocacy groups to create an indispensable guide to engaged citizenship, an inspiring master class in transformational advocacy.

Reclaiming Our Democracy provides a powerful way to make a difference and heal our democracy in the process. It’s not the only solution needed, but is one essential, missing piece: **citizens awakening to their power.**



Sam Daley-Harris founded the antihunger group RESULTS and RESULTS Educational Fund in 1980, cofounded the Microcredit Summit Campaign in 1995 with Nobel Peace Prize Laureate Muhammad Yunus and FINCA Founder John Hatch,

and founded Civic Courage in 2012. Ashoka founder Bill Drayton has called Sam “one of the certified great social entrepreneurs of the last decades.”



On Sale January 9, 2024

Hardcover: 978-1-953943-10-1 • \$32.95

Political science • 6 x 9 • 340 pages

World rights

Praise for previous editions:

“This book is about uncovering and then lighting up the unquenchable desire in each of us to make a difference in the world. . . . **critically important.**”—Muhammad Yunus

“It is rare that one reads a book on such serious topics but with so much **engagement and fun.** I highly recommend it.”
—Zainab Salbi, founder, Women for Women

MANAGING THE UNMANAGEABLE

13 Tips for Building and Leading a Successful Innovation Team

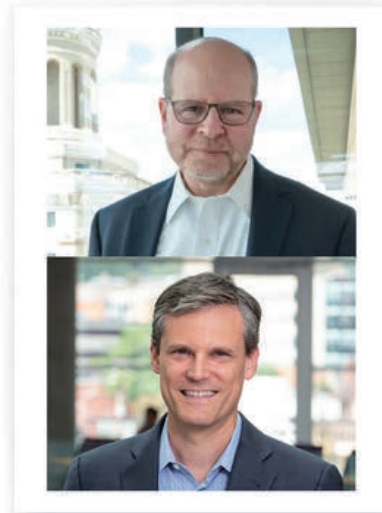
**JONATHAN CAGAN AND
PETER BOATWRIGHT**

Nearly all innovation is done by teams. And while there are many books about the innovation process, and also many about managing teams, the management of innovation teams has gone unaddressed.

Yet innovation teams are not like other teams. The team is tasked with going where none have gone before—with scaling a mountain whose height, form, and hidden passes are unknown, and doing so before a rival team from the other side of the mountain finds the summit.

In *Managing the Unmanageable*, Jonathan Cagan and Peter Boatwright offer 13 tips that can greatly improve the odds for success for any innovation team. Filled with eye-opening real-world examples, bolstered by ground-breaking research studies, and enlivened with illustrations by artist Kurt Hess, it's a fascinating read that any manager with a mandate to innovate will find irresistible—and invaluable.

Jonathan Cagan and Peter Boatwright are Carnegie Mellon professors and practitioners with a combined 50+ years of experience in research, consulting, and hands-on innovation. Together, they created the Integrated Innovation Institute at Carnegie Mellon and its professional masters degree program. They've also co-authored two previous books, *The Design of Things to Come* and *Built to Love*.



COVER TO COME
On Sale February 6, 2024

Paperback: 978-1-953943-38-5 • \$22.95
Business / Technology • 6 x 9 • 240 pages
World rights

**Praise for previous books by
Cagan and Boatwright:**

“Emotions have been under-researched and underutilized in designing a product’s identity and strategy. **Boatwright and Cagan have brilliantly filled this gap** with *Built to Love*.”—Philip Kotler, author and professor at Kellogg School of Management, Northwestern University

“If you’re primed to create extraordinary products, **read this superb book** [*The Design of Things to Come*] and learn how to design offerings with the experiential elements customers desire today.”—B. Joseph Pine II, author of *Mass Customization* and co-author of *The Experience Economy*

WHY BOOKS STILL MATTER

*Honoring Joyce Meskis:
Essays on the Glorious Past,
Embattled Present, and
Essential Future of Books*

Edited by **KARL WEBER**

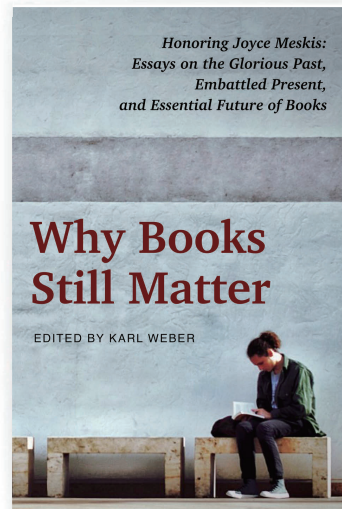
In a nation struggling to cope with polarization, disinformation, and acrimony, the power of books—to inform, enlighten, and inspire—is more important than ever. To honor Joyce Meskis, the legendary bookseller who founded Denver’s Tattered Cover and became a champion of First Amendment freedoms, a team including some of today’s leading publishers, booksellers, and activists offers reflections on the vital role of books in our nation’s cultural, civic, social, and economic life.

Contributors include U.S. Senator John Hickenlooper, publishers David R. Godine and Jack Jenson, attorneys and free speech advocates Chris Finan and Steve Zansberg, librarians Nick Higgins and Amy Mikel, and booksellers Richard Howorth, Clara Villarosa, Chuck Robinson, and Betsy Burton. **All proceeds will be donated to the American Library Association Office for Intellectual Freedom.**



Joyce Meskis (1942-2022) was a pioneering bookseller who transformed the Tattered Cover into one of the first book superstores and helped modernize the ways books are merchandized and

marketed. She was also a powerful advocate for the bookselling industry, serving as president of the American Booksellers Association, and a formidable advocate for freedom of expression.



On Sale February 20, 2024

Paperback: 978-1-953943-30-9 • \$19.95
Literature / Business • 6 x 9 • 260 pages
World rights

“The rights protected by the First Amendment are not strictly limited to speech, religion, or association with those of similar beliefs—they encompass all the freedoms included in the freedom of thought. And to decide which ideas and beliefs each of chooses to subscribe to, we need, and we are guaranteed by the First Amendment, to receive **a full, unfiltered, unregulated stream of ideas and information.** Not a marketplace where the best idea or truth will inevitably carry the day, but a bookstore or library, where we each can decide for ourselves what information, *correct or not*, we wish to consider.”—from Steven D. Zansberg, “The Library, the Marketplace, and the Endless Banquet”

EDUCATOR AND ACTIVIST

My Life and Times in the Quest for Environmental Justice

BUNYAN BRYANT JR.

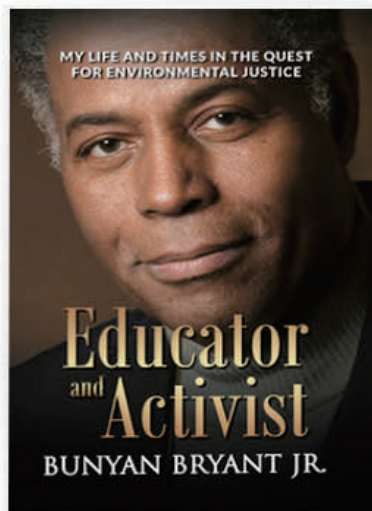
Bunyan Bryant grew up in a poor neighborhood in Little Rock, Arkansas, where the streets were unpaved and where Blacks like him had to step aside when a white person walked by. By the time he was eight years old, his family had moved to Flint, Michigan, where the racism was less overt but the schooling was, if anything, a little worse for this bright but soon to be alienated Black youngster.

College changed Bryant's life forever. He ended up earning two graduate degrees and helping to found one of today's most important social science disciplines—the field of environmental justice.

Educator and Activist is Bunyan Bryant's story—a vivid account of his journey as an educator and activist in the movements for civil rights, students' rights, women's rights, international peace, and a healthy environment for all. It captures a life dedicated to making change happen—from classrooms and legislative chambers to communities around America and the world.



Bunyan Bryant Jr. is a Professor Emeritus at the University of Michigan. In 1972, he became the first African American member of the School for Environment and Sustainability faculty at Michigan. He is considered a pioneer in the field of environmental justice. He lives in Ann Arbor, Michigan.



NOW IN PAPERBACK
On Sale February 13, 2024

Paperback: 978-1-953943-14-9 • \$19.95
Hardcover: 978-1-953943-13-2 • \$34.95
Biography / Social Sciences • 6 x 9 • 342 pages
World rights

“Readers will be swept up in the intensity of this remarkable narrative. . . . A moving account of a lifelong fight to protect minorities from environmental injustice.”
—*Publishers Weekly BookLife*

“An astute, affecting remembrance of an eventful life and time.”—*Kirkus Reviews*

“His work taught me that environmental work wasn’t just about science, **it was also about action.**”—From the Foreword by Mona Hanna-Attisha, author of *What the Eyes Don’t See: A Story of Crisis, Resistance, and Hope*

Nonfiction Backlist

UNCONDITIONAL POWER

*Thriving in Any Situation,
No Matter How Frustrating,
Complex, or Unpredictable*

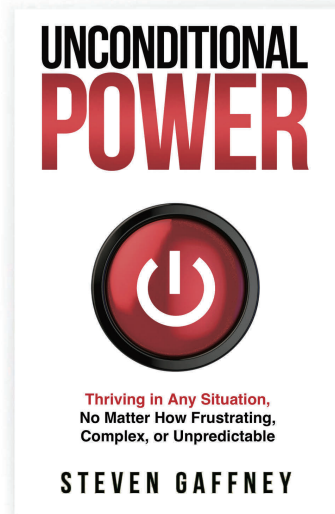
STEVEN GAFFNEY

Consistent, sustainable success is not about taking advantage of good times. It's about tackling bad times head on—and *thriving*. Steven Gaffney's *Unconditional Power* teaches you how to do it by introducing a new way to think about power—not as a resource bestowed upon you by title, status, or other outside circumstances, but as the natural product of a mood and a mindset you *choose*.

Building on this new insight, *Unconditional Power* shows how you can have the power to accomplish whatever you want to accomplish, regardless of any problems, challenges, and limitations you may experience. It provides a practical method you can use to flip on your personal Power Switch whenever you need it, including nine simple, proven behaviors you can practice any time you find yourself slipping into a less-powerful mood. Most important, it describes the steps you can take as a leader to share your unconditional power with the people around you. The result is a Powerful Culture that can lift any organization to consistently higher levels of achievement.



Steven Gaffney is a speaker, seminar leader, and author on communication and leadership. His clients include American Express, Marriott, SAIC, British Petroleum, NASA, the Environmental Protection Agency, and the American Cancer Society. He lives in Washington, D.C.



Published September 12, 2023

Hardcover: 978-1-953943-08-8 • \$32.95
Self-Help / Business • 6 x 9 • 190 pages
World rights except China

“An **often captivating** motivational primer that blends useful how-to with persuasive here’s-why.” —*Kirkus Reviews*

“An **inspired reframing** of the concept of ‘power’ as a positive, shareable resource for leaders.” —*Publishers Weekly BookLife*

“Offers **tools we can use** to achieve more no matter what obstacles and dilemmas we may confront.” —Deborah Lee James, 23rd Secretary of the US Air Force

FROM OVERSIGHT TO OVERKILL

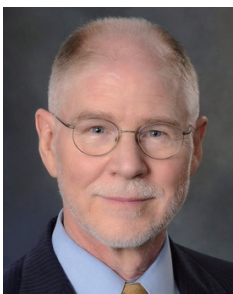
Inside the Broken System That Blocks Medical Breakthroughs — And How We Can Fix It

SIMON N. WHITNEY

Medical research saves lives—yet all too often, it is thwarted by a review system supposed to safeguard patients that instead creates needless delays and expense. Institutional Review Boards, which exist at every hospital and medical school that conducts medical research, have ended up imposing such complex, draconian conditions that research is frequently damaged, delayed, and distorted. The result: unnecessary suffering and avoidable deaths.

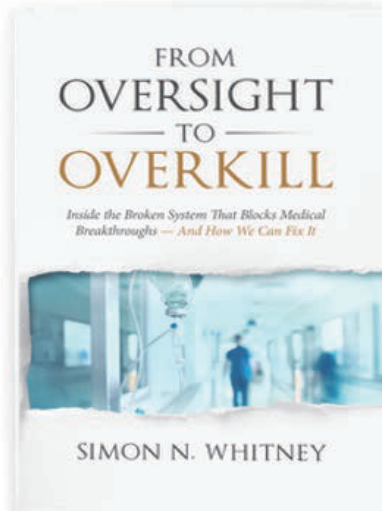
From Oversight to Overkill vividly recounts the story behind this crisis, one that remains unknown to the general public. Family physician and ethicist Simon Whitney shows how the IRB system was launched in response to scandals like the notorious Tuskegee syphilis study—and how, in recent decades, this well-intentioned program has become increasingly bureaucratic, convoluted, and stifling.

Until now, the debate about the IRB system's failures has been confined to specialty journals in medicine, law, and ethics. *From Oversight to Overkill* will finally alert citizens about this little-known crisis with America's medical research system—and what can be done about it.



Simon N. Whitney, MD, JD is a retired family doctor and ethicist. He held the William O'Donnell and Regina O'Donnell Chair in Family Medicine at Baylor College of Medicine in Houston, where he was on the faculty for twenty

years. He lives in San Mateo, California.



Published April 4, 2023

Paperback: 978-1-953943-22-4 • \$22.95

Hardcover: 978-1-953943-21-7 • \$32.95

Science / Medicine • 6 x 9 • 316 pages

World rights

“As **entertaining** as any medical bestseller, enlivened with unforgettable stories and vigorous, witty prose.”—Steven Pinker

“A **carefully reasoned and disturbing** portrait of potential hazards of excessive regulation.”—*Kirkus Reviews*

“**Highly readable and persuasive.**”
—*Rhode Island Medical Journal*

SMALL LOANS, BIG DREAMS 2022 Edition

*Grameen Bank and the
Microfinance Revolution in
Bangladesh, America,
and Beyond*

ALEX COUNTS

Microfinance—providing loans and other financial services to help the poorest people lift themselves out of poverty—was pioneered by the Grameen Bank in Bangladesh. In 2006, the bank and its founder, Muhammad Yunus, were jointly awarded the Nobel Peace Prize, and microfinance now serves over 100 million people—mostly women—on five continents.

First published in 1996, *Small Loans, Big Dreams* is the classic account of the origins and development of microfinance, from the \$27 in loans given by a young economics professor to liberate poor villagers from loan sharks to its present status as a sometimes-controversial global phenomenon.

In this new edition, Alex Counts, a protégé of Yunus, traces the recent history of microfinance and responds to critics who have questioned the value of the Grameen model. *Small Loans, Big Dreams* shows how microfinance continues to play a critical role in reducing the scourge of inequality, enabling underprivileged people to participate creatively in the global economy.



Alex Counts founded Grameen Foundation in 1997. Today he is an independent consultant to nonprofit organizations and author of several books, including *Changing the World Without Losing Your Mind: Leadership Lessons from Three Decades of Social Entrepreneurship*

(page 17 in this catalog). He lives in Hyattsville, Maryland.



Published October 11, 2022

Paperback: 978-1-953943-19-4 • \$24.95
Social Sciences / Economics • 6 x 9
412 pages • World rights

“An edifying work and a thorough introduction to an important issue of social justice.”—*Kirkus Reviews*

“A **must-read** for anyone interested in the field [of microfinance] and its evolving worldwide impact.”—Andrea Jung, President and CEO of Grameen America

CLIMATE RESTORATION

*The Only Future That Will
Sustain the Human Race*

PETER FIEKOWSKY
with **CAROLE DOUGLIS**

The Paris Accords, widely accepted as the key to solving today's climate crisis, set a goal of zero net carbon emissions by 2050. But that's not good enough. The only way to guarantee a livable future is *climate restoration*, which can reduce greenhouse gases to historic levels.

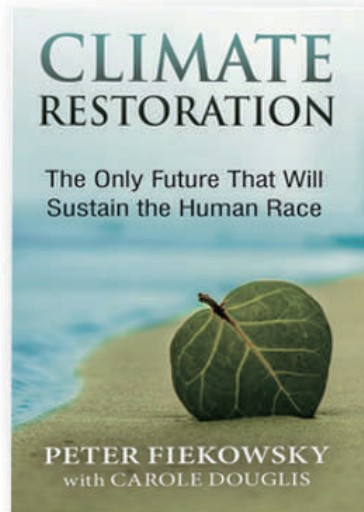
The good news is that scientists and engineers have developed four major technologies for greenhouse gas removal and storage: *Ocean iron fertilization; synthetic limestone manufacture; seaweed permaculture; and methane oxidation.*

Author Peter Fiekowsky shows that these technologies are safe and practical—and, even more remarkable, that they require little if any government funding, since they can be financed largely through existing markets. For these reasons, they have enormous promise as vehicles for achieving climate restoration.



Peter Fiekowsky is an MIT-educated physicist and engineer, a serial entrepreneur, and a philanthropist. He launched The Foundation for Climate Restoration, which works with scientists, innovators, policy makers, faith leaders,

activists, and students to further climate restoration. He lives in Los Altos, California.



Published April 22, 2022

Paperback: 978-1-953943-10-1 • \$19.95
Nature / Technology • 6 x 9 • 259 pages
World rights except German

“Effective and galvanizing . . .

An invigorating, thought-provoking plan to address climate change.”

—*Kirkus Reviews*

[Fiekowsky] simplifies the science for easy comprehension, and makes the case with such hopeful vigor that the book becomes something rare: **a dead-serious, no-illusions look at climate change that doesn't stir despair.**—*Publishers Weekly BookLife*

HUMANITY REIMAGINED

Where Do We Go From Here

MARTIN FIORE

For years, executive Martin Fiore has been advising leaders from a wide range of industries about technological trends that are reshaping the world of business, from artificial intelligence and the rise of autonomous systems to human/machine convergence.

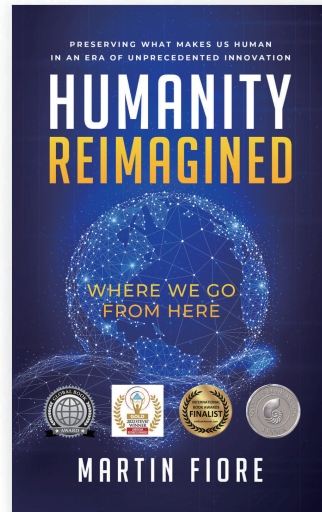
Now, in *Humanity Reimagined*, Fiore explores how these trends are disrupting industries, changing the world of work, transforming the economy, and creating both threats and opportunities for leaders at all levels, from entrepreneurs nurturing start-up businesses to C-suite leaders at the world's biggest corporations.

Fiore's main focus is on what we can do to ensure that the forces of change now sweeping the planet will protect and enhance the most cherished qualities of human life rather than undermining them. He offers thoughtful recommendations for addressing many of the big issues that today's transformational technologies are raising, from the threats to privacy posed by misuse of big data to the infiltration of autonomous systems by racial and gender bias. Most important, Fiore provides advice on how to prepare for an unpredictable future that business leaders, policy makers, and individuals forging their careers will find both practical and inspiring.



Martin Fiore is an executive with Ernst & Young LLP and one of today's leading experts on the connection between people and technology. His people-first focus has garnered him six industry leadership awards for innovative talent and

technology programs. He lives in Wilton, Connecticut.



Published October 19, 2021

Paperback: 978-1-953943-05-7 • \$19.95
Hardcover: 978-1-953943-06-4 • \$29.95
Business / Technology • 6 x 9 • 270 pages
World rights

GOLD MEDAL WINNER, BEST BUSINESS BOOK 2022, American Business Awards

AWARD-WINNING FINALIST in the Business: Technology category of the 2022 International Book Awards

SILVER MEDAL WINNER, Global Book Awards Business, Information category

SILVER AWARD WINNER, Nautilus Book Awards, World Cultures' Transformational Growth & Development category

CHANGING THE WORLD WITHOUT LOSING YOUR MIND Revised Edition

*Leadership Lessons from Three
Decades of Social Entrepreneurship*

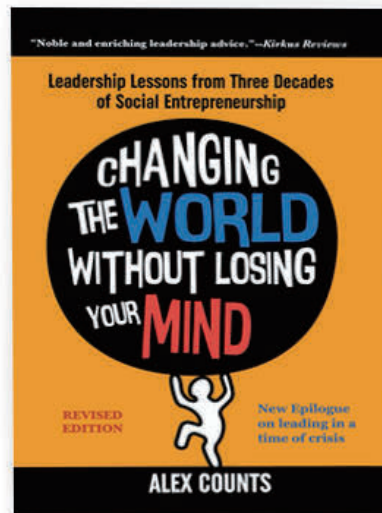
ALEX COUNTS

One of today's most acclaimed books on nonprofit leadership, *Changing the World Without Losing Your Mind* is a down-to-earth guide to mission-driven leadership. Drawing on his decades of experience as an acclaimed nonprofit leader, Alex Counts offers practical advice on such vital activities as fundraising, team-building, communications, and management. He shows you how to run an organization—and your own life—both effectively and sustainably, giving joyfully to those around you while also caring generously for yourself.

Changing the World was named one of *Forbes* magazine's 12 Must-Read Books for Nonprofit Employees, and selected as the *Chronicle of Philanthropy's* Editor's Pick among nonprofit books of 2019. Now it's available in a revised edition, including a new epilogue on leading in times of crisis, responding to the challenging realities nonprofit leaders faced during the COVID-19 pandemic.



Alex Counts founded Grameen Foundation in 1997. Today he is an independent consultant to nonprofit organizations and author of several books, including *Small Loans, Big Dreams* (page 14 in this catalog). He lives in Hyattsville, Maryland.



Published May 18, 2021

Paperback: 978-1-953943-03-3 • \$19.95

Business / Self-Help • 6 x 9 • 328 pages

World rights

"Noble and enriching leadership advice."

—*Kirkus Reviews*

"Offers **hard-won insight and guidance** to nonprofit workers and leaders committed to living lives of meaning—but not lives of needless stress."—*Publishers Weekly*

BookLife

ONE DAY STRONGER

*How One Union Local Saved a Mill and Changed an Industry—
and What It Means for American
Manufacturing*

THOMAS M. NELSON

In August, 2017, the death knell sounded for yet another troubled American manufacturer: Appleton Coated, an historic paper mill in Wisconsin's Fox River Valley. The mill and its parts were set to be sold for scrap, devastating a community.

But then the unlikely happened. A team of local union workers and public-spirited officials unearthed an obscure legal strategy to stop the sale, craft a profitable new business plan, and save the business and its hundreds of jobs. Against all odds, the people won.

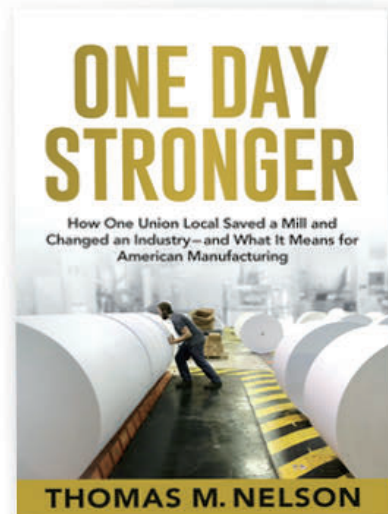
Now the county official who joined in their fight, Outagamie County Executive Tom Nelson, tells the story behind this remarkable turnaround. *One Day Stronger* is an inspiring saga of how a determined group of people triumphed over apathy, corporate avarice, and powerful political forces.

In a world where corporate and financial greed have crushed the dreams of countless Americans, the inspiring story of Appleton Coated offers a road map for fighting back—and winning.



Thomas M. Nelson has been County Executive of Outagamie County, Wisconsin since 2011. He served three terms in the state assembly, including one as majority leader. Nelson holds degrees from Carleton College and the Princeton School of

Public and International Affairs. He lives in Appleton, Wisconsin.



Published March 9, 2021

Paperback: 978-1-7339141-8-5 • \$19.95

Hardcover: 978-1-9539430-0-2 • \$34.95

Social Sciences / Economics • 6 x 9

305 pages • World rights

“An **inspiring** saga of grassroots political cooperation.”

—*Kirkus Reviews* (starred review)

“A **captivating and comprehensive** account.”

—*Publishers Weekly* BookLife

“A **riveting** book about the state of corporate America today and one way out of the mess.”—David Dayen,
The American Prospect

WHEN CAREGIVING CALLS

Guidance as You Care for a Parent, Spouse, or Aging Relative

AARON BLIGHT

Caring for an aging or infirm parent, spouse, or relative can be painful, confusing, and deeply rewarding—sometimes all at once. *When Caregiving Calls* invites you to a deep conversation about caregiving and its meaning.

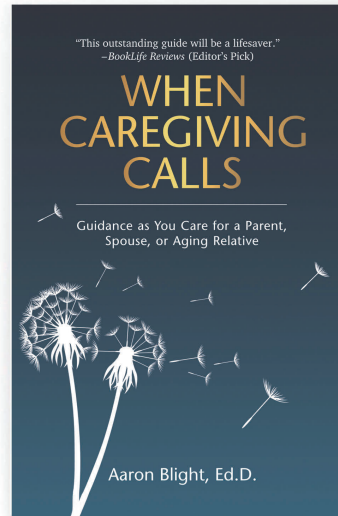
Expert Aaron Blight has lived the caregiving experience many ways—as a family caregiver, as the owner of a home care company, and as a researcher, lecturer, and consultant. In this book, he explores the daily realities of caregiving and offers candid, practical advice to help family caregivers cope with their many challenges. He shows how the changing mental and physical state of a loved one can lead to growing vulnerability, need, and loneliness on the part of care receiver and caregiver alike.

He shares stories—poignant, funny, and often inspiring—that vividly capture the unique daily realities of the caregiving life. And he offers candid, practical advice that can help family caregivers do a better job of coping with the physical, psychological, social, and spiritual challenges they face.



Aaron Blight, Ed.D., is a speaker and consultant on caregiving, aging, and health care. He founded Caregiving Kinetics, which offers consulting throughout the world, and has been named a Top 100 Healthcare Leader by the International Forum on

Advancements in Healthcare. He lives in Berryville, Virginia.



Published October 13, 2020

Paperback: 978-1-7339141-4-7 • \$16.95
Health / Family • 5.5 x 8.5 • 238 pages
World rights

“This outstanding guide will be a lifesaver
for anyone saddled with these immense
responsibilities and seeking peace of mind.”
—*Publishers Weekly BookLife* (Editor’s Pick)

**“Candid, compassionate, and comforting
caregiving advice.”**
—*Kirkus Reviews*

PARTNER WITH PURPOSE

Solving 21st Century Business Problems Through Cross-Sector Collaboration

STEVE SCHMIDA

Today's "wicked" problems combine daunting business, social, and economic challenges. That's why solving them demands cross-sector partnerships among companies, nonprofits, and governments.

Partner with Purpose by Steve Schmida is a step-by-step guide to planning, launching, managing, and growing cross-sector partnerships, illustrated with vivid real-life stories from the author's work with companies around the world.

It explains how to recognize when a cross-sector partnership is the right tool for tackling a business problem, how to find potential partners from beyond the for-profit sphere, and how to develop viable solutions to the wicked problem you face.

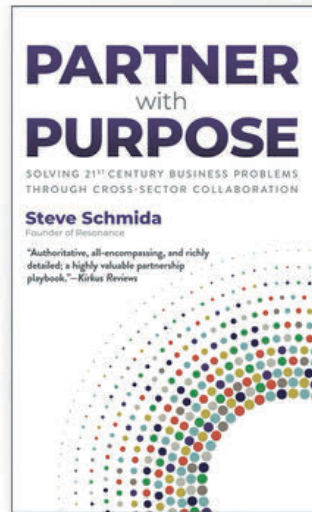
Along the way, you'll discover a host of powerful tools that can help you organize, govern, monitor, and measure the effectiveness of your partnership initiative

Today more than ever, business leaders are required to combine the quest for profit with social and environmental responsibility. For such leaders, *Partner with Purpose* is an essential source.



Steve Schmida is the Founder and Chief Innovation Officer of Resonance, an award-winning global development and corporate sustainability consulting firm with more than 100 consultants and offices in Vermont, Washington,

D.C., Seattle, and Manila. He lives in Essex Junction, Vermont.



Published June, 2020

Paperback: 978-0-9790080-6-1 • \$19.95
Hardcover: 978-0-9790080-8-5 • \$29.95
Business / Economics • 5.5 x 8.5 • 272 pages
World rights

"Authoritative, all-encompassing, and richly detailed; a highly valuable partnership playbook."—*Kirkus Reviews*

"Takeaway: This highly practical guide will light the way for business owners and corporate executives seeking cross-sector partnerships."

—*Publishers Weekly BookLife (Editor's Pick)*

WHEN IN DOUBT, ASK FOR MORE

*And 213 Other Life & Career
Lessons for the
Mission-Driven Leader*

ALEX COUNTS

Leading a nonprofit organization is challenging, stressful work—yet it can also be richly rewarding. Alex Counts mastered the art of mission-driven leadership through decades of trial and error, as he built from scratch one of today's most admired philanthropic foundations.

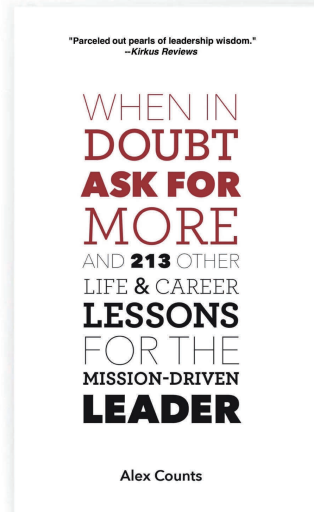
Now he shares 214 of the most powerful lessons he discovered along the way—life and career secrets you'll never learn in school. Frank, quirky, counterintuitive, and ultimately inspiring, these nuggets of wisdom cover the toughest challenges nonprofit leaders face, from fundraising, strategic decision-making, and people skills to surviving business travel, running meetings, and mastering public speaking.

When in Doubt, Ask for More is Alex Counts's gift to everyone working in the nonprofit world. They'll find that Alex Counts's sage advice can help them get through the day feeling more in control while making a greater impact on the world they seek to serve.



Alex Counts founded Grameen Foundation in 1997. Today he is an independent consultant to nonprofit organizations and author of several books, including *Changing the World Without Losing Your Mind: Leadership Lessons from Three Decades of Social Entrepreneurship*

(page 17 in this catalog). He lives in Hyattsville, Maryland.



Published March 13, 2020

Paperback: 978-0-9790080-7-8 • \$16.95

Business / Self-Help • 5 x 8 • 254 pages

World rights

"Each tiny lesson is a self-contained, salient observation that shines a light on a specific aspect of leadership. . . . **Parceled out pearls of leadership wisdom.**" —Kirkus Reviews

"*When in Doubt, Ask for More* will help you be **a more powerful leader**—and have fun doing so." —Bill Drayton, Ashoka: Everyone a Changemaker

WHOM SHALL I FEAR?

Pushing the Politics of Change

EWART F. BROWN

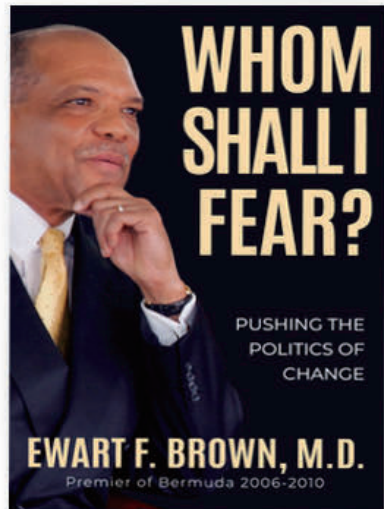
Outspoken, accomplished, and frequently controversial, physician and political leader Ewart F. Brown has been a longtime champion of racial equality, human rights, and economic and social justice. In this event-filled memoir, the former Premier of Bermuda shares the experiences that shaped him as a physician-politician committed to progressive change and that defined his often tumultuous time in office.

Enlivened by memorable interactions with figures as varied as activists Stokely Carmichael, Cleve Sellers, Minister Louis Farrakhan, and Rev. Al Sharpton, music legend Bob Marley, leading members of the U.S. Congressional Black Caucus, senior officials in the administrations of Presidents George W. Bush and Barack Obama and the U.K. governments of Prime Ministers Tony Blair, Gordon Brown, and David Cameron, as well as a vividly drawn cast of Bermudians from all walks of life, *Whom Shall I Fear?* tells a story rich in human and political insight that will fascinate readers interested in the global African diaspora and its continuing quest for racial justice and equality.



Ewart F. Brown, M.D., served as the Premier of Bermuda from 2006 to 2010. Trained as a physician at Howard University, he operated a clinic in South Central Los Angeles before returning to his native Bermuda, where he

served as a Member of Parliament and then as Premier. He lives in Delray Beach, Florida.



Published February 4, 2020

Paperback: 978-0-9790080-2-3 • \$24.95
Hardcover: 978-0-9790080-3-0 • \$50.00
Biography / Political Science • 6.14 x 9.21
438 pages • World rights

“The life lessons—personal, professional, and political—that he shares have **poignant relevance** for our ever changing and always challenging times.”
—Charlayne Hunter-Gault

“**A gripping account** of the life and times of a consequential contemporary leader.”
—Dr. Wayne Frederick, President, Howard University

DEBT CYCLE INVESTING

Simple Tools for Reading the Economy to Make Smarter Investment Decisions

GARY GORDON

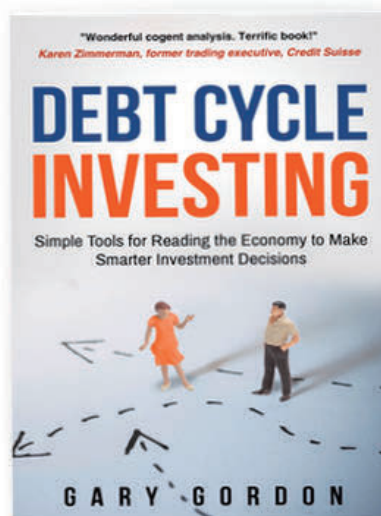
Everyone knows the economy affects our investments. But which economic trends discussed by TV pundits and money gurus *really* matter—and which ones can we safely ignore?

In *Debt Cycle Investing*, Gary Gordon explains the little-understood economic indicator that plays a crucial role in driving financial markets. Using vivid, simply-explained graphs, he shows how investors can read market trends and make smarter choices about where to put their money. Along the way, he'll equip you to separate popular myths, fads, and fallacies from realities, helping you avoid falling prey to the flawed thinking that leads so many investors astray.



Gary Gordon was a stock analyst, investment strategist, and portfolio manager at Paine Webber, UBS, and other firms. He served as an adjunct professor in the math department at Mercy College, taught at prisons, and presented financial literacy

seminars to adults and students. He lives in Mamaroneck, New York.



Published July 16, 2018

Paperback: 978-06921400-5-5 • \$19.95
Personal Finance / Economics • 6.69 x 9.61
238 pages • World rights

"Wonderful cogent analysis. **Terrific book!**"
—Karen Zimmerman, former trading executive, Credit Suisse

"**An essential guide** to contemporary investment thinking—very readable, with a touch of humor."—Larry Jeydel, former CEO, Almo Corporation

Backlist Poetry

HAIKU FOR THE ROAD

STEPHEN HOLTON

One day during morning prayer, Episcopal priest Stephen Holton found himself arranging words “like puzzle pieces” in the traditional syllabic structure of Japanese haiku. Creating these simple three-line poems turned into a daily ritual—Holton’s way of capturing and exploring momentary emotions, observations of nature and the world, and insights into faith and life. Now many of the best have been gathered for this book. Three samples:

In the heart of an
incarcerated nation
God comes with healing.

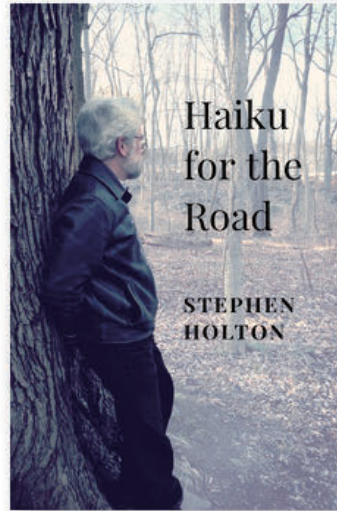
In many cultures,
Jesus comes in many ways;
today, in crumb cake.

I wait politely.
Kissing couple blocks the door.
This may take a while.



The son of a U.S. diplomat, **Stephen Holton** grew up in six different countries with his parents, his brother, and his sister. In 1989, Holton was ordained to the Episcopal priesthood, and also was married to his wife Charlotte. In

2013, Holton earned a Master’s degree in sacred theology from the General Theological Seminary in New York City. Today, Holton’s work draws on partnerships among friends of many faiths. He lives in White Plains, New York



Published April 13, 2021

Paperback: 978-1-7339141-9-2 • \$14.95
Poetry / Haiku • 5 x 8 • 120 pages
World rights

“Holton's emotional openness gives his verse a **warmth, wit, and spiritual appeal** that a wide audience could enjoy. . . . Readers interested in clever and often moving haiku related to spirituality and everyday life will delight in this observational poetry.”

—*Publishers Weekly BookLife*

“**Delicate, earthy, and elegant.**”

—Heather Ostman, author of
The Second Chance Home for Girls

HIGH ON CLOUD JOYOUS

And Other Poems

ELVINA SCHULLERE

A collection of poems by Trinidad-born Elvina Schullere, dealing with themes including the beauties of nature, the joys and challenges of family life, music and the arts, and the love of God.

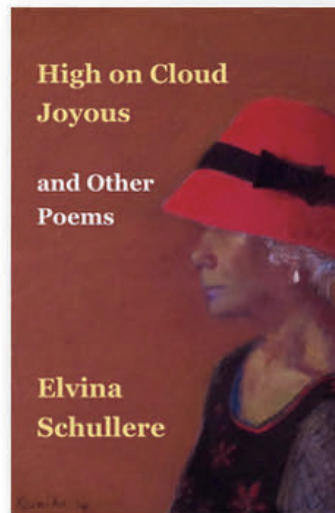
Elvina D. W. Schullere was born on May 28, 1929, in Woodbrook, Port-of-Spain, the capital of Trinidad, then a British colony. She attended private schools in Trinidad. In 1948, she moved to New York City with her father, Eustace D. Whittaker, her mother Marguerite, and her brother Earl D.

Schullere attended Wadleigh High School in Harlem, the first all-girls' public high school in New York, earning a place in the honor society Arista. She was also selected by Arista to paint a portrait of the school's principal, and another of her art projects was displayed at the Museum of Modern Art.

Schullere earned an associate's degree from Seton College in Yonkers and bachelor's, master's, and Ph.D. degrees in clinical nutrition from Donsbach University in California as well as teacher certification from Farleigh Dickinson University. She worked as a medical assistant at Mountainview Medical Associates and later worked for five years as a property auditor at Columbia University.

Schuller began singing in Trinidad at age twelve. In New York, she studied with Albert Rhodes and sang with the New York Symphony chorus, conducted by J. Labovitz. She joined the Thomas Music Study Club of the National Association of Negro Musicians and performed at MOMA, Alice Tully Hall, and Symphony Space. At Rutgers Presbyterian Church, she performed in operatic productions produced by Wellington Jones.

Schullere has three children: Franz, Darius Antony, and Karen Alison. She lives in Yonkers, New York.



Published May 21, 2018

Paperback: 978-0-9790080-4-7 • \$12.95
Poetry / Inspirational • 6 x 9 • 78 pages
World rights

FROM FLORIDA MEDITATION

In Heron's garden
I sit on an upturned plastic container
Permanently standing on a pumpkin-colored
brick path
Among the beds of lavender periwinkle
Umbrellaed by a carambola tree, still young.

